





SILXPERT

PERFECT SKIN

Lightening cream









Lightens
Depigments dark spots
Brightens and unifies skin tones
For hyperpigmented areas



# PERFECT SKIN Lightening cream



#### BEAUTYCEUTICAL BY EYTELIA

#### **Bioactivated Silicium**

Through its link with collagen, elastin, keratin and proteoglycans, silicium contributes to the architecture, strenght, durability and elasticity of connective tissue.

## Niacinamide - Phytic acid - Pancratium maritium extract Potassium azeloyl diglycinate

Decreases the natural tanning process

#### Pancratium maritium extract

Prevents melanin synthesis Reduces surfaces & pigmentation of dark spots Inhibits melanin synthesis triggered by stressed keratinocytes

# Vitamin C, Tocopherol

Prevents skin Photoaging

#### Phytic acid

Gently peels & promotes cell renewal

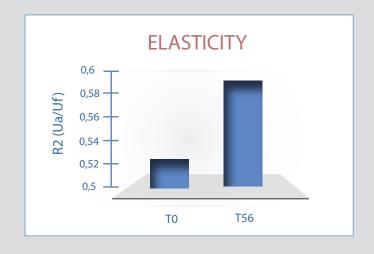
## Potassium azeloyl diglycinate

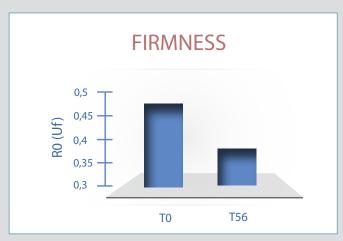
Prevents melanin production

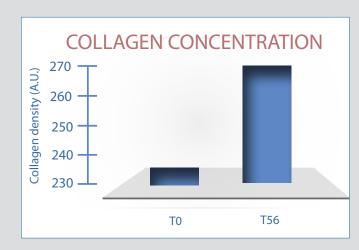
#### **Bisabolol**

Soothes the skin

# BIOACTIVATED SILICIUM PREVENTS SKIN AGING







Skin elasticity and firmness increase significantly after use of Bioactivated Silicium molecules as demonstrated respectively by Ua/Uf parameter increase and Uf parameter decrease.

Study performed with women aged between 45 and 65 years Comparison of values at the beginning of the study and after 56 days of Bioactivated Silicium molecules application

Bioactivated Silicium improves skin hydration, firmness and collagen content



# LIGHTENING EFFECTS

## I.T.A.°= whiteness of the skin

21%

Non Hyperpigmentation Areas

25%

20% -

15% -

10%

5%

ITA° - Increase VS initial time

Increase in skin whiteness on non-hyperpigmented areas and on stained areas after 56 days of treatment

**SKIN WHITENESS** 

**INCREASING** 

Increase in skin lumi-

nosity on non-hyper-

pigmented and spot

treatment

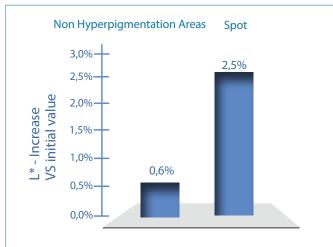
areas after 56 days of

Luminosity

**INCREASING** 

# I\* - brightness of the skin

8%



Uniformity

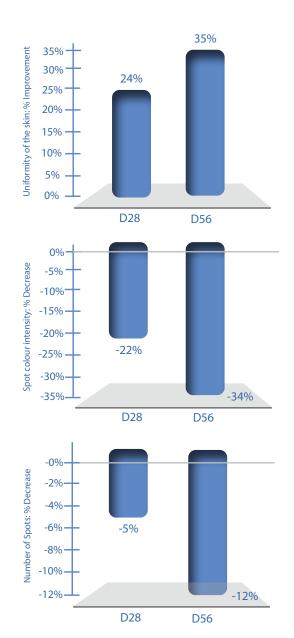
**IMPROVEMENT** 

Spot colour intensity

**DECREASING** 

Number of spots in the face

**DECREASING** 



L\* = brightness of the skin

Aging skin Dark spots Wrinkles



Bioactivated Silicium
Potassium azeloyl diglycinate
Bisabolol, Niacinamide (vit.B3)
Vitamin C, Phytic acid, Pancratium
maritium



Brightened and unified skin tones















PERFECT SKIN

Lightening cream



1	STIMULATES, REPAIRS AN REBUILDS THE SKIN
2	BLOCKS THE MAIN PROCESSES INVOLVED IN THE FORMATION OF DARK SPOTS
3	REDUCES MELANIN CONTENT IN REGULAR CONDITIONS AND UNDER UV EXPOSURE
4	PROTECTS THE MICROSTRUCTURES OF THE SKIN, PREVENTING DAMAGES
5	DEPIGMENT DARK SPOTS, WHITEN, BRIGTHEN AND UNIFY SKIN TONE
6	SPECIFIC FOR HYPERPIGMENTATED AREAS
7	EFFECTIVE AFTER 56 DAYS BY APPLYING TWICE A DAY
8	AVAILABLE BRANDED OR PRIVATE LABEL

